europass

EUROPASS CERTIFICATE SUPPLEMENT (*)

Czech Republic

1. TITLE OF THE CERTIFICATE (CZ)(1)

Vysvědčení o maturitní zkoušce z oboru vzdělání:
82-41-M/05 Grafický design (denní studium)

(1) In the original language

2. TRANSLATED TITLE OF THE CERTIFICATE(2)

Maturita Certificate in:
82-41-M/05 Graphic design (full-time study)

(2) This translation has no legal status.

3. PROFILE OF SKILLS AND COMPETENCES

General competences:

- be familiar with various methods of learning, use sources of information well, show functional literacy;
- understand assignments or identify the cores of problems, exert variable solutions, work both independently and within a team;
- communicate in one foreign language at the level of at least B1 of the Common European Framework of Reference for Languages;
- cope with changing socio-economic conditions, be financially literate;
- be aware of the labour market mechanisms, and of the employee-employer relationships, act on career decisions responsibly, understand the significance of lifelong learning;
- use basic mathematics and the basic principles of physics and chemistry when needed in daily situations;
- work with the means of information and communication technologies, exploit adequate sources of information, handle information effectively;
- act in an environmentally-conscious manner and in compliance with strategies for sustainability;
- support values of local, national, European and world cultures, recognize the value of life;
- exert fundamentals of health protection, occupational safety, and fire prevention and safety;
- exert norms and prescriptions in the field.

Vocational competences:

- use knowledge of the historical development and contemporary trends in visual arts and artistic creation;
- choose the possibilities of creative solutions by analyzing given task, evaluate and defend the solution;
- use the fine art and expressive possibilities of various media, technological processes and materials;
- design art concept of basic types of promotional materials, printed and 3D promotional objects according to the specialization of the field;
- deal with the artistic concept of complex promotion event, exhibition, etc. according to the specialization of the field;
- implement, when creating art design, technical, manufacturing and economic considerations of the realisation;
- manage the traditional and new technological processes and techniques, select the best implementation process of the artistic design, continuously evaluate the quality of the results of partial work operations;
- have a complex overview of the types of materials used, assess their properties and decide on their choice in terms of their expressive possibilities realized and the resulting tone of the proposal;
- produce simple up to highly demanding graphic solutions of promotional materials according to the specialization;
- work out presentable printed materials;
- carry out artistic design of complex promotional event, exhibition, etc. according to the specialization of the field;
- use the basic economic activity in relation to the anticipated professional life, present the work depending on the specific situation;
- have knowledge of marketing tools and perform basic marketing activities in relation to the field;
- manage the principles of professional behaviour, communication, team work and dealing with clients, business and psychological foundations of negotiations with customers, business and labour partners.

4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE

The graduate is employed in a wide range of activities in the promotion, advertising and literary culture. The specific area of the graduate´s employment results from the focus of training in the school curriculum.
It could be for example applied graphics, work-related pre-press, as well as web design, scientific illustration and drawing, arranging production, production of exhibitions, various editorial work, etc.
He/she can perform corresponding activities either on his own or in graphic studios, advertising agencies, architectural studios, publishing houses, editorial offices in newspapers and magazines, PR departments of companies and institutions, television and film studios and printing companies, etc.

5. OFFICIAL BASIS OF THE CERTIFICATE

Name and status of the body awarding the certificate	**Name and status of the national/regional authority providing accreditation/recognition of the certificate**
VOŠUP-SUPŠ Žižkovo náměstí 1 Praha 3 130 00 CZ public school	Ministry of Education, Youth and Sports Karmelitská 7 118 12 Praha 1 Czech Republic

Level of the certificate (national or international)	**Grading scale**	
Upper secondary education completed by the Maturita examination **ISCED 354, EQF 4**	**Result in the general section – success rate in % Czech language and literature, foreign language:** more than 87 % to 100 % excellent - 1 more than 73 % to 87 % commendable - 2 more than 58 % to 73 % good - 3 44 % to 58 % sufficient - 4 0 % and less than 44 % insufficient - 5 **Mathematics and advanced Mathematics:** more than 85 % to 100 % excellent - 1 more than 67 % to 85 % commendable - 2 more than 49 % to 67 % good - 3 33 % to 49 % sufficient - 4 0 % and less than 33 % insufficient - 5	**Pass requirements** 1 excellent (výborný) 2 very good (chvalitebný) 3 good (dobrý) 4 satisfactory (dostatečný) 5 fail (nedostatečný) **Overall assessment**: Prospěl s vyznamenáním: Pass with Honours (the average mark is ≤ 1,5) Prospěl: Pass (an examination mark is not worse than 4) Neprospěl: Fail (the examination mark in one or more subjects is 5)

Access to next level of education / training	**International agreements**
ISCED 655/645/746, EQF 6	

Legal basis
Law No. 561/2004 on Pre-school, Basic, Secondary, Post-secondary and Other Education (School Act) as amended by later regulations
Ss. 22 and 24 of the Decree No. 177/2009 Coll., on Detailed Conditions for Completing Education by the School-leaving Examination in Secondary Schools, as amended.

6. OFFICIALLY RECOGNISED WAYS OF ACQUIRING THE CERTIFICATE

Description of vocational education and training received	**Percentage of total programme**	**Duration**
• School- / training centre-based	The ratio between theoretical education and practical training is defined by education providers themselves with regard to the respective educational programme and the employers´ needs.	
• Workplace-based		
• Accredited prior learning		
Total duration of the education / training leading to the certificate		**4 years** / 4 736 lessons

Entry requirements
Completed compulsory school education
Fulfilled talent requirements
Additional information
More information (including a description of the national qualifications system) available at: www.npicr.cz and www.eurydice.org

National pedagogical institute of the Czech Republic – National Europass Centre Czech Republic, Senovážné nám. 872/25, 110 00 Praha 1

stamp and signature
Done at Prague for the school year 2020/2021

(*) **Explanatory note**
The Certificate supplement provides additional information about the certificate and does not have any legal status in itself. Its format is based on the Decision (EU) 2018/646 of the European Parliament and of the Council of 18 April 2018 on a common framework for the provision of better services for skills and qualifications (Europass) and repealing Decision No 2241/2004/EC.
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